

Istanbul STATIONERY OFFICE 2018


School, Stationery, Paper, Office Supplies and Toy Fair

February 21-25, 2018



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www.istanbulstationeryoffice.com

Turkey
Discover
the potential



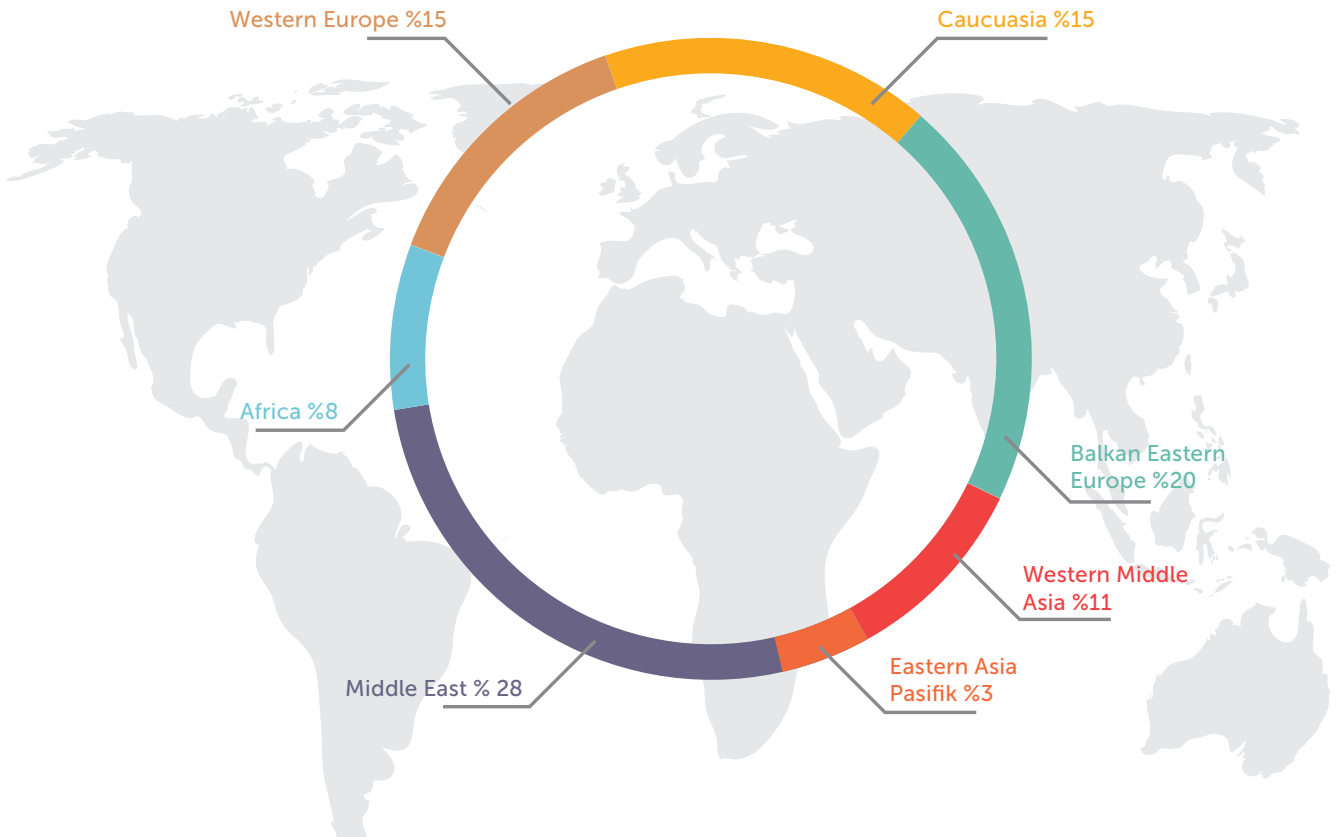
4 halls **30.000** sqm exhibition area
9.291 domestic **572** foreign
9.863 professional visitors from **50** countries



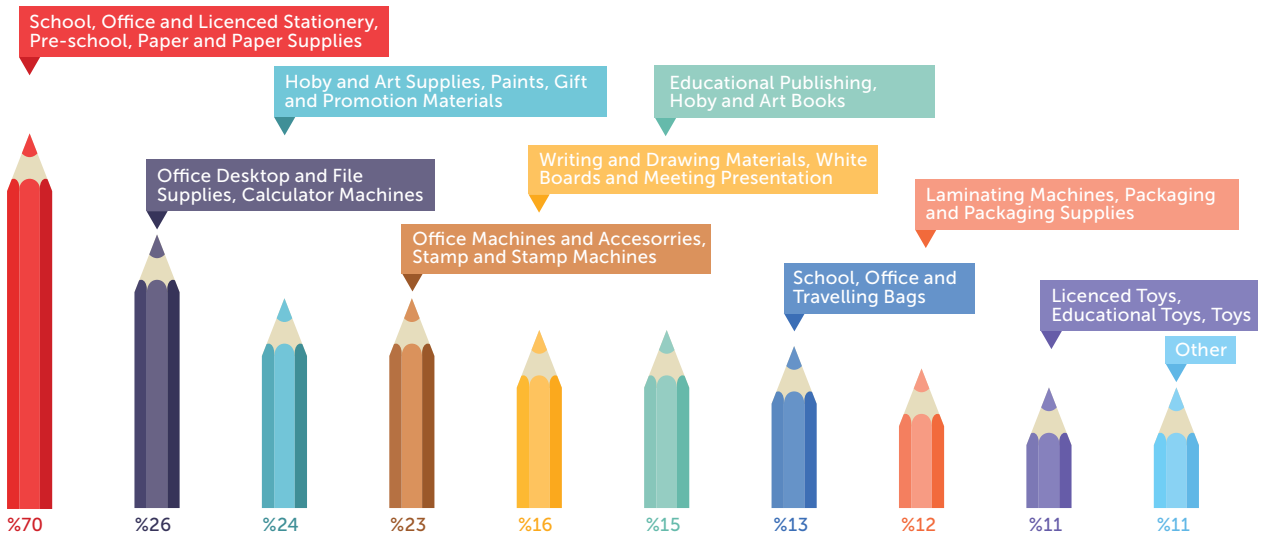
Visitor Profile

- Stationery Wholesale and Retailers
- Stationery, Office Consumables, Chain Store Executives
- Stationery and Publishing House Executives
- Bag and Luggage Retailers
- The State Supply Office and Procurement Executives
- Executives of Educational Institutions
- Purchasing Managers of Companies
- Hobby and Arts & Crafts Materials Retailers
- Luxury and Custom Made Goods Shop Owners
- Media and Press Institutions
- Toy and Gift Shop Retailers
- Purchasing Directors of Private Companies
- Promotion Agencies
- Art School Administrators
- Wholesale
- Publishers, Printing Offices and Blueprints
- Others

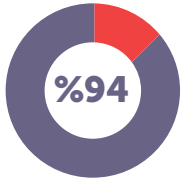
BREAKDOWN OF FOREIGN VISITORS BY REGION



BREAKDOWN OF PRODUCT GROUPS PROFESSIONAL VISITORS INTERESTED IN



VISITORS OVERVIEW



BREAKDOWN OF DOMESTIC VISITORS BY REGION



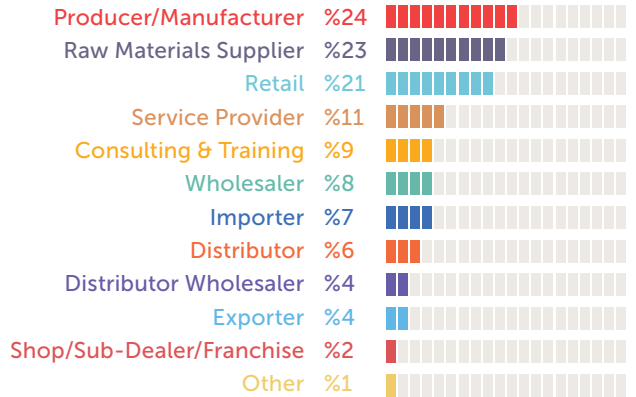
VISITORS BREAKDOWN BY POSITION



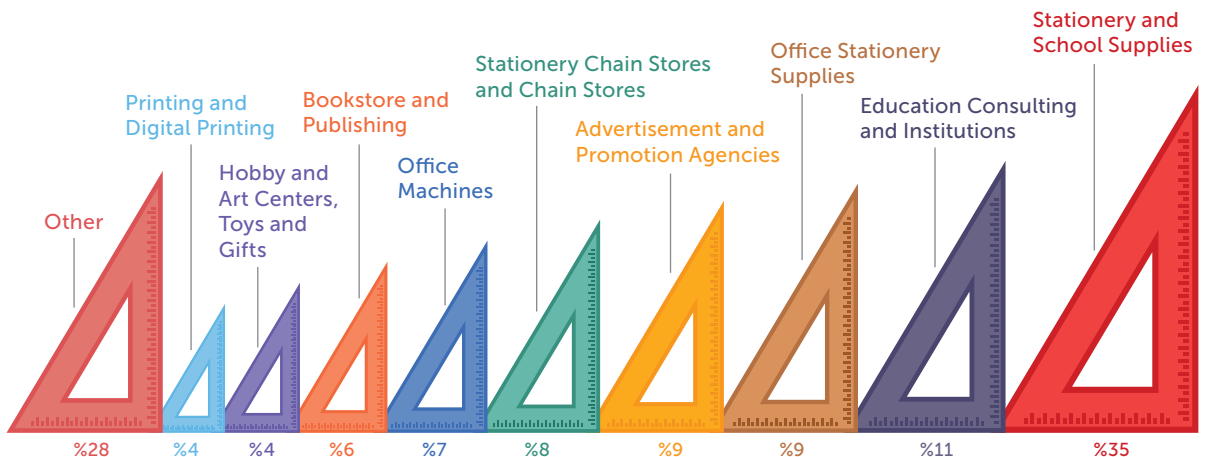
%44
%24
%19
%7
%5

Company owner / Partner / Founder
Senior Manager
Specialist / Personnel / Wholesalers
Entrepreneur / Trader
Student / Intern

VISITORS BREAKDOWN BY ACTIVITY TYPE



VISITORS BREAKDOWN BY ACTIVITY FIELD



216 brands **165**
companies and representatives
from **18** countries



US
Germany
Austria
China
Czech Republic
France

India
Hong Kong
England
Spain
Italy
Japan

Korea
Thailand
Taiwan
New Zealand
Greece
Turkey



Delegations From **20** Countries

Azerbaijan
Bosnia and
Herzegovina
Bulgaria
Algeria
Palestine
Georgia

Iranian
Israel
Cyprus
Kosovo
Libya
Macedonia
Moldova

Serbia
Saudi Arabia
Tunisian
Ukraine
Jordan
Yemen
Greece



Delegations From 66 Provinces **66** Provinces



Adana, Adıyaman, Afyon, Ağrı, Aksaray, Amasya, Ankara, Antalya, Ardahan, Aydın, Balıkesir, Bartın, Batman, Bingöl, Bitlis, Bolu, Bursa, Çanakkale, Çankırı, Çorum, Denizli, Diyarbakır, Edirne, Elazığ, Erzurum, Eskişehir, Gaziantep, Giresun, Hakkari, Hatay, Iğdır, Isparta, İzmir, Kahramanmaraş, Kastamonu, Kayseri, Kırklareli, Kırşehir, Kocaeli, Konya, Kütahya, Malatya, Manisa, Mardin, Mersin, Muğla, Muş, Nevşehir, Ordu, Osmaniye, Rize, Sakarya, Samsun, Siirt, Sinop, Sivas, Şanlıurfa, Şırnak, Tekirdağ, Tokat, Trabzon, Tunceli, Uşak, Van, Yalova, Zonguldak

Stationery and School Supplies

Paper and Paper Supplies
Student Tools and Equipments
Pre-school and Nursery School Supplies
Educational Publishings
School Bags
Textile Consumer Goods



Office Supplies

Office Desktop and File Supplies
Office Machines
Office Consumables
Laminating ve Binding Machines
Stamp and Stamp Machines
Calculator Machines
Labeling Machines
White Boards and Meeting Presentation Products
Office and Travel Bags



Writing Materials

Writing Materials
Writing Accessories
Painting and Drawing Materials



Hobby Materials and Gift Products

Hobby and Artistic Materials
Hobby and Art Books
Hobby and Artistic Paints
Gift Products
Promotion Products



Licensed Supplies and Toys

Licensed Stationery
Licensed Toys
Licensed Bags
Toys
Educational Toys
Board Games



Other

Packaging and Packaging Supplies
Display Stands and Shelves
Work Safety Consumer Products

PRODUCT

GROUPS



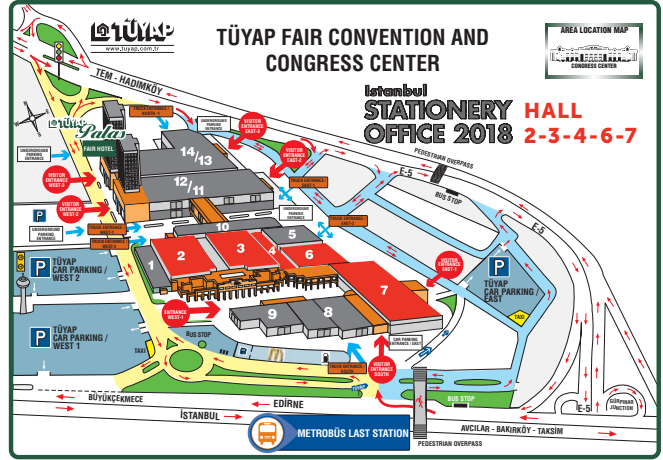
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- A minimum of 22 multi-purpose meeting rooms with differing capacities from 50-750 sqm
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TÜYAP FAIRS AND FAIR SERVICES INC.

HEAD OFFICE / FAIR AREA



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