

ISTANBUL

STATIONERY

OFFICE FAIR

International School, Stationery,
Paper, Office Supplies and Toy Fair

February 16 - 20, 2022

www.kirtasiyefisfuari.com

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SCOPE OF THE FAIR



Stationery and School Supplies

Paper and Paper Supplies
Student Tools and Equipments
Pre-school and Nursery School Supplies
Educational Publishings
School Bags
Textile Consumer Goods



Office Supplies

Office Desktop and File Supplies
Office Machines
Office Consumables
Laminating ve Binding Machines
Stamp and Stamp Machines
Calculator Machines
Labeling Machines
White Boards and Meeting Presentation Products
Office and Travel Bags



Writing Materials

Writing Materials
Writing Accessories
Painting and Drawing Materials

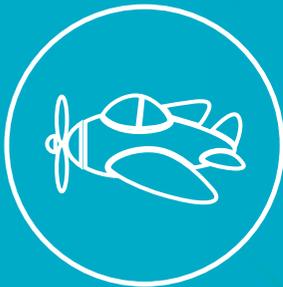


SCOPE OF THE FAIR



Hobby Materials and Gift Products

- Hobby and Artistic Materials
- Hobby and Art Books
- Hobby and Artistic Paints
- Gift Products
- Promotion Products



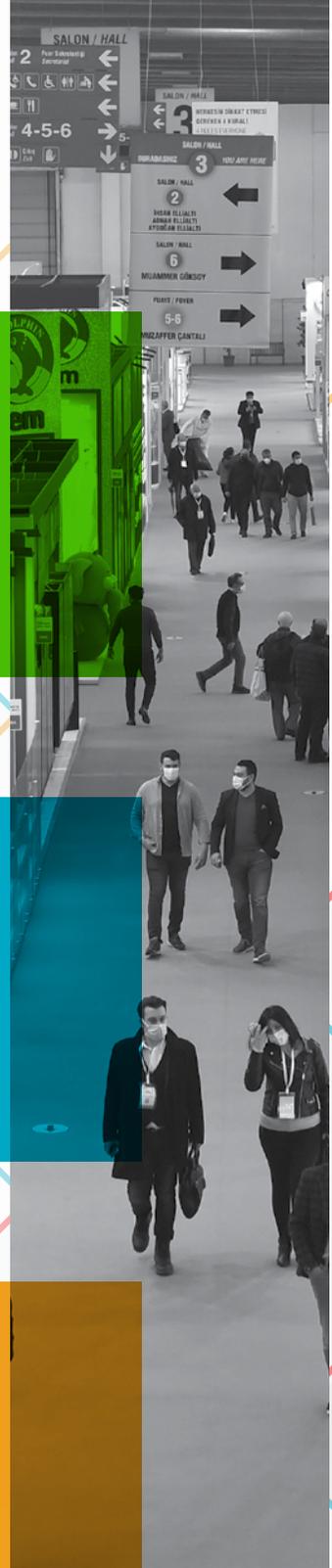
Licensed Supplies and Toys

- Licensed Stationery
- Licensed Toys
- Licensed Bags
- Toys
- Educational Toys
- Board Games



Other

- Packaging and Packaging Supplies
- Display Stands and Shelves
- Work Safety Consumer Products



3 HALLS

11.476 SQM
CLOSED AREA

180 COMPANIES AND
COMPANY REPRESENTATIVES
FROM **20 COUNTRIES**

257 BRANDS

Visitor Profile

Stationery Wholesale and Retailers
Stationery, Office Consumables, Chain Store Executives
Stationery and Publishing House Executives
Bag and Luggage Retailers
The State Supply Office and Procurement Executives
Executives of Educational Institutions
Purchasing Managers of Companies
Hobby and Arts & Crafts Materials Retailers
Luxury and Custom Made Goods Shop Owners
Media and Press Institutions
Toy and Gift Shop Retailers
Purchasing Directors of Private Companies
Promotion Agencies
Art School Administrators
Publishers, Printing Offices and Blueprints
Others



FAIR
SATISFACTION

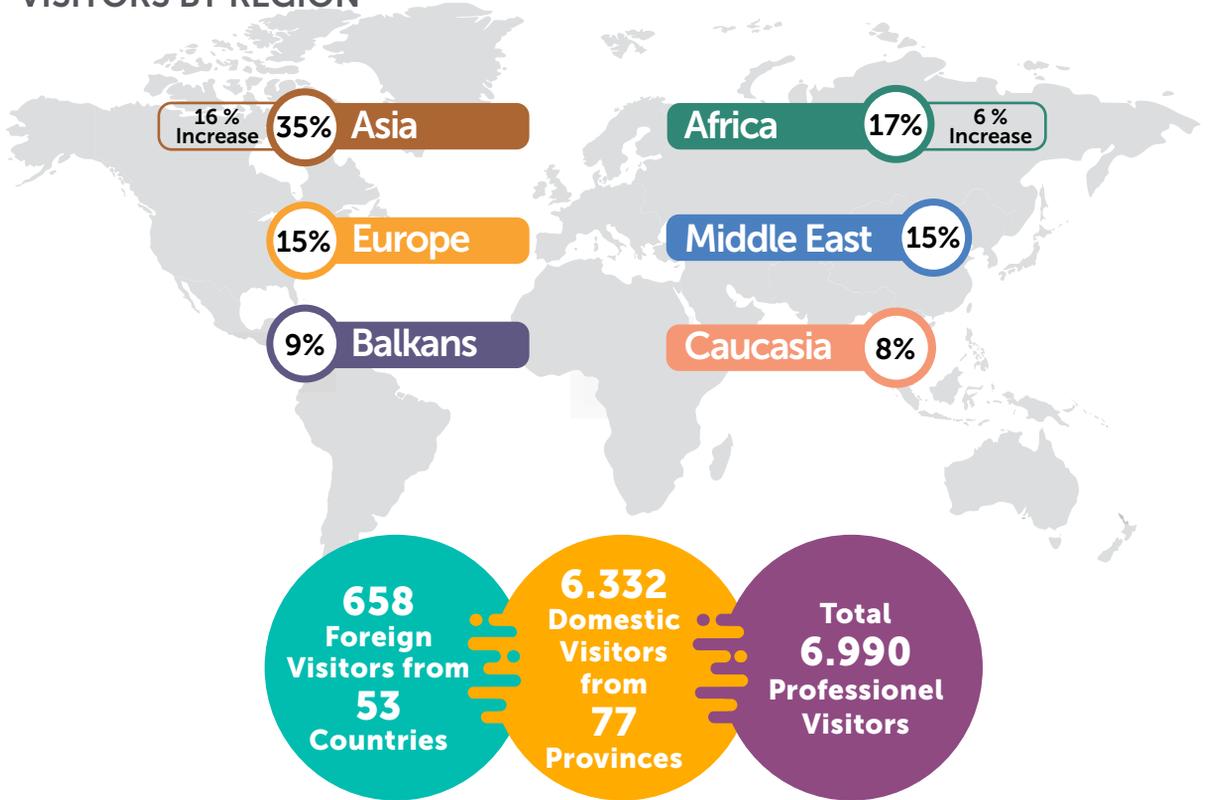
73 %
Domestic Exhibitor
89 %
Foreign Exhibitor



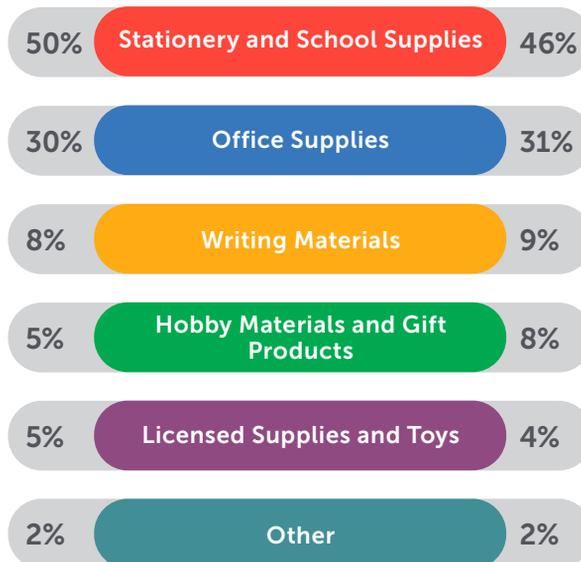
2022
PARTICIPATION
REQUESTS

90 %
Domestic Exhibitor
94 %
Foreign Exhibitor

BREAKDOWN OF FOREIGN VISITORS BY REGION



DOMESTIC VISITOR BREAKDOWN BY PRODUCTS OF INTEREST



FOREIGN VISITOR BREAKDOWN BY PRODUCTS OF INTEREST

DOMESTIC VISITOR BREAKDOWN BY ACTIVITY TYPE



FOREIGN VISITOR BREAKDOWN BY ACTIVITY TYPE



DOMESTIC VISITOR BREAKDOWN BY ACTIVITY AREA



DOMESTIC VISITOR BREAKDOWN BY ACTIVITY AREA





EXHIBITOR COUNTRIES

- Austria
- Belgium
- Bulgaria
- China
- England
- Finland
- Germany
- Holland
- Hong Kong
- India
- Italy
- Japan
- Jordan*
- Russia
- South Korea
- Spain
- Taiwan
- Thailand
- Turkey
- USA

* Exhibited for the first time

FOREIGN VISITOR COUNTRIES

Afghanistan, Albania, Algeria, Austria, Azerbaijan, Belarus, Brazil, Bulgaria, Cameroon, China, Cyprus, Egypt, France, Georgia, Germany, Greece, India, Iran, Iraq, Israel, Italy, Ivory Coast, Japan, Jordan, Kosovo, Kyrgyzstan, Lebanon, Libyan, Macedonia, Mauritania*, Moldova, Monaco, Montenegro, Pakistan, Palestine, Qatar, Romania, Russia, Saudi Arabia, Serbia, Somalia, Sweden, Syria, Tajikistan, Tunisia, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uzbekistan, Yemen, Zambia*

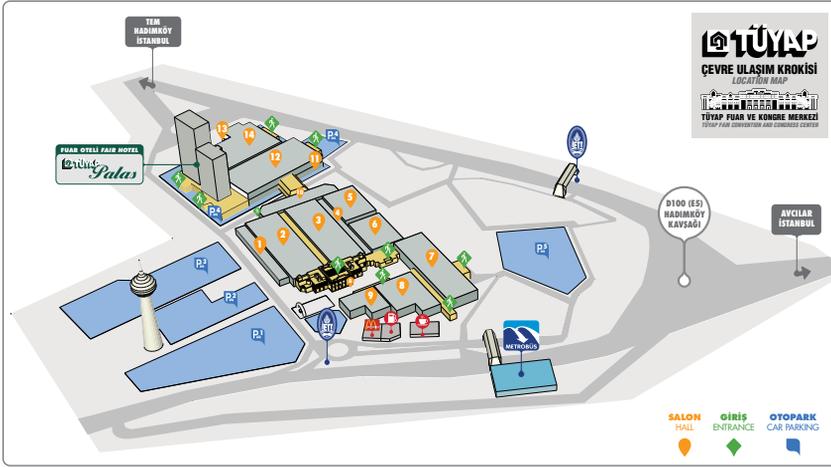
* Visited for the first time



DOMESTIC VISITOR PROVINCES

Adana, Adıyaman, Afyonkarahisar, Ağrı, Aksaray, Ankara, Antalya, Ardahan, Aydın, Balıkesir, Bartın, Batman, Bayburt, Bilecik, Bingöl, Bitlis, Bolu, Bursa, Çanakkale, Çorum, Denizli, Diyarbakır, Edirne, Elazğ, Erzincan, Erzurum, Eskişehir, Gaziantep, Giresun, Hakkari, Hatay, Iğdır, Isparta, İstanbul, Kahramanmaraş, Karabük, Karaman, Kars, Kastamonu, Kayseri, Kırıkkale, Kırklareli, Kırşehir, Kilis, Kocaeli, Konya, Kütahya, Malatya, Mardin, Mersin, Muğla, Muş, Nevşehir, Niğde, Ordu, Osmaniye, Rize, Sakarya, Samsun, Siirt, Sinop, Sivas, Şırnak, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yalova, Yozgat, Zonguldak.

TÜYAP FAIR CONVENTION AND CONGRESS CENTER



The Biggest International Fair and Congress Center in the Eurasia Region.

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- 1 patisserie
- 1 pub
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TÜYAP FAIRS AND EXHIBITIONS ORGANIZATION INC.

www.tuyap.com.tr



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Tüyap
Contact Center



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Tüyap İstanbul Fair Convention and Congress Center

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